

GUJARAT VIDYAPITH



AICTE Approved
MBA (Rural Management)
Placement : 2021



**Centre for Studies in Rural Management
(CSRM)**

**Rural Campus Randheja
Dist. Gandhinagar, Gujarat- 382 620**

Phone : 079-23976572/73

E-mail : csrm@gujaratvidyapith.org

Web : www.gujaratvidyapith.org & www.mrmgvp.in

Department of Rural Management was established in 1988, with an emphasis on developing value based learning skills, the spirit of innovation, dedication, inner consciousness and to identify competency among the students and to sensitize them towards rural communities.

Vision : Gujarat Vidyapith visualizes a sustainable non-violent society where every citizen is at peace and harmony with self, fellow human beings and nature (by nurturing self-discipline).

Mission: To Develop the ambassadors of self-sufficiency, self-reliance and self-respect to bring sustainability in addition to meet the increasing demand for middle level managers of the Voluntary, Semi-Governmental and Governmental organizations functioning in rural development, small industrial and co-operative sectors at village, taluka and district levels. (Based on Gandhian Principles (Gram Swaraj))

OBJECTIVE

- * To develop the vision among the students back to serve the village community.
- * To uplift the needy segment of rural society.
- * To focus on research and extension activities towards sustainable rural development.
- * To prepare the human resource to meet the demand of rural industries, rural institutions and voluntary agencies working for rural development.
- * To sensitize the students with humanitarian values needed for the development of rural communities and existence of nature.

WE OFFER

- **MBA in Rural Management**
- **M.Phil. in Rural Management**
- **Ph.D. in Rural Management**

RESEARCH

- **Development Research**
- **Extension Work in Rural Development**
- **Rural Research Projects**
- **Training related to Rural Development**

ADMISSION

- Advertisement is given in newspapers and websites.
- The candidate has to apply for admission in the prescribed form which can be obtained from the office or online on www.gujaratvidyapith.org between May and June. Course commences from 1st of July.
- Bachelor degree in any discipline with at least 45 % marks. Final year students of any discipline can also apply.
- **32 students** will be selected finally on the basis of objective type written test (Gandhian thoughts and General Knowledge), group discussion and personal interview.
- Stipulated percentages of the seats are reserved for SC, ST, OBC and PH as per Govt norms.

CURRICULUM.....

FIRST SEMESTER

- Human Resource Development
- Research Methodology and Statistics
- Principles and Process of Management
- Rural Development Management
- Accountancy
- Computer Application
- Gramjivan Padyatra and Udyog

SECOND SEMESTER

- Managerial Economics
- Marketing Management
- Finance Management
- Fields of Rural Development Management
- Management Information System
- Village Study
- Udyog

THIRD SEMESTER

- Project Management
- NGO Management
- Production Management
- ICT Development and Management
- Research Work
- Gramjivan Padyatra and Udyog

FOURTH SEMESTER

3–Month Institutional Managerial Internship and Student Skill Development

Subject/Work	Credit
Theory	75
Research Work	08
Village Study	05
Udyog	06
Gramjivan Padyatra	04
Institutional Internship	20
Student Skill Development 1. Innovative Participation 2. Business Communication 3. Computer Accounting 4. Computer in Research 5. Management Proposal	10
Community Life	Grade
Total	128

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ATULKUMAR NARESHBHAI PATEL



NISHAL FADIYU CHADHAV, VASADA

Navsari - 396590

Graduate : BRS

Research : A study of Anganwadi Services and Implications....

Internship : Lok Seva Trust, Vasada

(M) 8758668928

E-mail : atulpatel8758@gmail.com

31908002

AXAYKUMAR JESHINGBHAI PATEL



AT.CHIKTIYA POST. JAMLIYA TA : VANSDA

Dist : NAVSARI - 396580

Graduate : BA

Research : A Study on the Socio-Economic Changes in

Internship : Lok Seva Trust, Vasada

(M) 7567276552

E-mail : patelaxu966240@gmail.com

31908004

USHA DINESHBHAI PARMAR



AT.5-52 LALBHADUR SASHTRI AEPARTMENT BAPUNAGAR

TA.MANINAGAR DI.AHMDABAD 380024

Graduate : BA

Research : A Study On The Status Of Malnutrition During ...

Internship : Karigar Clinic

(M) 9104805782

E-mail : ushaparmar.1899@gmail.com

31908005

ANKULKUMAR RAKESHBHAI PATEL



AT POST.KURELIYA TA.VANSDA

Dist : NAVASARI - 396590

Graduate : BRS

Research : A study on the pattern of expenditure...

Internship : Lok Seva Trust, Vasada

(M) 6353891825

E-mail : ankulpatel7870@gmail.com

31908006

ANJANBEN DINESHBHAI BHABHOR



AT POST-ANIKA TA.SANJELI

DIST : DAHOD - 389175

Graduate : BSW

Research : A Study on Present Situation of Drinking.....

Internship : D.R.D.A Dahod

(M) 9586547989

E-mail : anjan150698@gmail.com

31908008

KULDIP JOSHI



57, RAMNAGAR SOC, GOBRI ROAD

PALANPUR 385001

Graduate : B.COM

Research : A Study on the Problems of Teachers...

Internship : Prayash

(M) 8140860169

E-mail : jkl42051@gmail.com

31908011

JAYESHKUMAR MUKESHBHAI RATHOD



AT : PALWADA NEAR PALWADA PRIMARY

DIST : AHMEDABAD- 382220

Graduate : BA

Research : A study evaluating the Clean India Mission

Internship : Donet Life

(M) 9638575200

E-mail : jayesh716414@gmail.com

31908012

JAYENDRASINH R. RAHEVAR



AT POST.SADRA TA.GANDHINAGAR ,

DIST : GANDHINAGAR - 382320

Graduate : BA

Research : A STUDY OF MOBILE USE AND ITS....

Internship : Karigar Clinic

(M) 9687010018

E-mail : jayubannaking708@gmail.com

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VASAVA TEJALKUMARI ARJUNBHAI



AT POST.VADPADA

TA.UMARPADA DIST. SURAT - 394445

Graduate : BA

Research : Economic study of farming....

Internship : I.R.F Surat

(M) 9586041787

E-mail : vasavatejal099@gmail.com

31908015

PARIMALBHAI HARJIBHAI PATEL



AT.CHIKATIYA POST.JAMALIYA TA.VANSDA

DIST : NAVASARI - 396580

Graduate : BA

Research : A Study of Basic Health Services in Tribal...

Internship : Gram Seva Trust, Kharel

(M) 9099637893

E-mail : patelparimal14351@gmail.com

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PRATIKBHAI DHIRUBHAI GANVIT



AT POST.RUMLA TA.CHIKHLI

DIST : NAVASARI - 396060

Graduate : BRS

Research : A Study of Farmers adopted Drip...

Internship : Gram Seva Trust, Kharel

(M) 9574215474

E-mail : ganvitpratik1999@gmail.com

31908017

PRAVINKUMAR HARJIBHAI PATEL



AT.CHIKATIYA POST.JAMALIYA TA.VANSDA

DIST : NAVSARI - 396580

Graduate : BRS

Research : A Management System of MNREGA Yojana...

Internship : Taluka Panchayat, Vasada

(M) 9723284930

E-mail : pravinpatel0003@gmail.com

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PRAVINABEN PRAKASHBHAI BAGUL



AT.JAMLAPADA POST.GADHVI

TA. AHWA DIST : .DANG - 394710

Graduate : BA

Research : Hunner (Knowledge & Skill's Practices) System....

Internship : Gram Seva Trust, Kharel

(M) 9016525505

E-mail : pravinabagul196@gmail.com

31908021

PRITIBEN DIVANJIBHAI GAMIT



AT POST. VIRTHVA TA.SONGADH

DIST : TAPI - 394716

Graduate : BA

Research : A Study Of Mahatma Gandhi National Rural....

Internship : I.R.F Surat

(M) 9510115431

E-mail : pritigamit515@gmail.com

31908022

PRIYANKABEN VIKRAMBHAI MEDA



AT.KAMBOI POST.KARATH

TA. ZALOD DIST : DAHOD 389180

Graduate : BA

Research : A study of workers working in the brick industry.

Internship : D.R.D.A Dahod

(M) 8141171508

E-mail : parimeda11@gmail.com

31908023

BHUPESHBHAI JAYANTIBHAI JADAV



AT POST.KANDHA TA.VANSDA

DIST : NAVSARI - 396580

Graduate : BRS

Research : A STUDY OF RURAL AGRICULTURAL.....

Internship : Taluka Panchyat, Dharampur

(M) 7567621098

E-mail : jadavbhaupesh1998@gmail.com

31908026

RITIKABEN DINESHBHAI DANGI



AT POST : MIRAKHEDI

TA : ZALOD DIST : DAHOD 389151

Graduate : BA

Research : A STUDY OF AGRICULTURAL.....

Internship : Gramin Vikash Trust, Dahod

(M) 9727056123

E-mail : dangirutika04@gmail.com

31908027

RINKALBEN SAMSHINGBHAI VASAVA



AT POST.SABUTI TA.DEDIYAPADA

DIST : NARMDA - 393041

Graduate : BA

Research : A Role of self help groups in woman 's....

Internship : I.C.D.S. Rajpipala

(M) 8758688568

E-mail : rinkalvasava190@gmail.com

31908028

RUTVIK KALPESHBHAI PATEL



AT: PO : MOTIPURA SADARA

TA : DIST : GANDHINAGAR - 382321

Graduate : BA

Research : Attitude of Villagers Towards the Selection....

Internship : Jeevantirth - Bechraji

(M) 9662387790

E-mail : rutvikpatel788@gmail.com

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VIDHYABEN DINESHBHAI CHAUHAN



AT POST.AMARAJI NA MUVADA TA.DAHEGAM

DIST : GANDHINAGAR 382308

Graduate : BA

Research : A Study on the Role of self Help group in....

Internship : Saath, Ahmedabad.

(M) 7265896884

E-mail : vidhyadchuhan@gmail.com

31908032

SANJAYKUMAR BHIMABHAI VALA



AT POST.UKADIYA TA.VERAVAL

DIST : GIR-SOMNATH - 362150

Graduate : BBA

Research : A Study on the Impact of Urban Development...

Internship : Aditya Birla Group – (CSR) - Veraval

(M) 9574680851

E-mail : sanjayvala909@gmail.com

31908033**HARSHADKUMAR DINESHBHAI BARAIYA**

AT POST. SADRA TA.GANDHINAGAR

DIST : GANDHINAGAR - 382320

Graduate : B.COM**Research** : A Study on the Use and Effectiveness of.....**Internship** : Karigar Clinic**(M)** 9662648067**E-mail** : harshadbaraiya9870@gmail.com**31908034****HANSRAJBHAI MATHURBHAI PARMAR**

LIMBADA, TA:SAYLA

DIST : SURENDRANAGAR 363440

Graduate : BA**Research** : A Study on the Water Problems Obstructive...**Internship** : A.K.R.S.P Sayla**(M)** 9099112215**E-mail** : hansrajparmar914@gmail.com

SCOPE

After completing the course, students can get jobs in different NGOs, Co-operative Institutions, Government & Semi-Government Institutions. They can start their own enterprise as well. Most of the students get chance of jobs during their Institutional Internship.

ALUMNI

It is aimed to keep in touch with the alumni to make meaningful interaction for the benefit of the present as well as future generation of the group. The institutional goal to promote and support this association is to strengthen the rural development extension activities at rural.

FACILITIES

The institution centre is situated in the vicinity of state capital, Gandhinagar. The institution provides the students various academic and related resources to facilitate better learning having facilities of Auditorium, Computer Centre, Library, Separate Hostel for boys and girls and Sports. The institute has its own computer centre with state-of-the-art computing facilities and other supportive systems. The computers are supported by advanced softwares. Computer centre has an internet facility through radio technology from Amdavad centre and live connectivity within campus and other centre of Gujarat Vidyapith. Innovative teaching methods and latest teaching aids like Multi Media Projector, LED Television, Video conferencing, PA System are used for the holistic development.

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CORE TEACHING FACULTIES



Dr. Mayuri Farmer

Professor



Dr. Rajiv Patel

Professor & Head



Dr. Lokesh Jain

Professor



Dr. Satish Patel

Asst. Professor



Dr. Amisha Shah

Asst. Professor

TECHNICAL & ADMINISTRATIVE STAFF



Shri Bhavin Patel

Sr. Technical Asst.



Shri Akshay Padhiyar

Technical Asst.



Dr. Manahar Makwana

Clerk



Shri Janak Patel

Hostel Ractor

FEATURES

- **Strong foundation of Gandhian ideology.**
- **Value based education system.**
- **Peaceful and prosperous campus with excellent infra-structural facilities .**
- **Extraordinary and unique method of life skill development through residential hostel facility.**
- **Medium of instruction is GUJARATI.**
- **Wearing Khadi, prayer, spinning, community life, Padyatra and Udyog are compulsory.**
- **Modest fee structure.**
- **Government and Merit scholarship as per norms.**
- **Excellent placement opportunity.**
- **Learned, academically strong and enthusiastic staff.**



"The future of India lies in its